



World Asset & Securities Digital Exchange

Amazon for digital securities

investor@wasdex.com | wasdex.com

Digital securities are units of ownership in a tradable asset managed by the blockchain.
These are commonly referred to as security tokens.

Amazon for digital securities

Current trading platforms focus on cryptocurrencies
Digital securities are set to grow to 4 trillion by 2022**
There is no platform that addresses this
We are building it

** Up to 10% of the global Gross Domestic Product (GDP) will be stored and transacted with the help of blockchain technology by 2025–27

World Economic Forum - [Deep Shift Technology Tipping Points and Societal Impact](#)

Digital securities marketplace



Raising capital needs new technology and financing structures

-  Global investors and issuers engagement
-  Simple tokenization platform*
-  Turnkey compliance solutions
-  Supports emerging finance models
-  Cost effective and flexible technology**

* Tokenization is a method that converts rights to an asset into a digital securities.

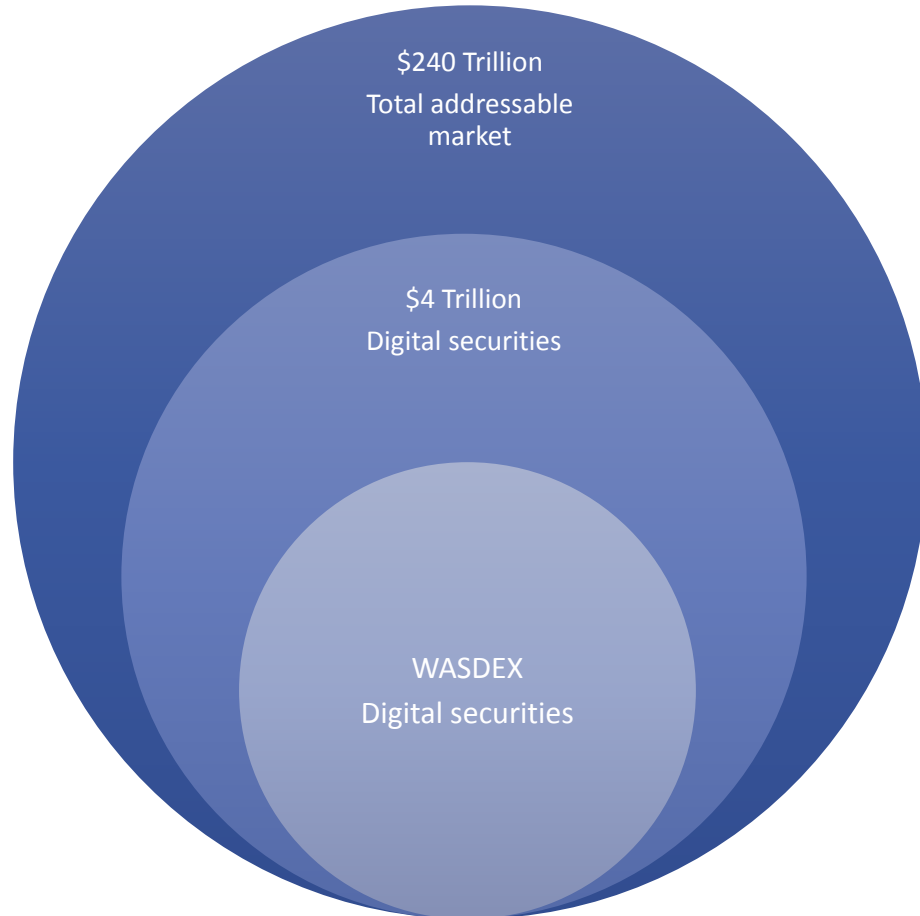
** *"A blockchain can serve as the "trust" agent in a transaction, thereby cutting out the intermediaries and allowing true peer-to-peer transfer of assets, the benefits of which include reduced transaction costs, reduced transaction time, and increased privacy and security."*

Securities on Blockchain

By Reade Ryan and Mayme Donohue

The explosion of digital securities

2022



Target asset classes



Equities



Real estate



Emerging platforms



Asset backed securities



Bonds

****** Up to 10% of the global Gross Domestic Product (GDP) will be stored and transacted with the help of blockchain technology by 2025–27

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3. Market/ Why Now

Digital Security Traction

“... what the ICO markets are showing is that the world has incredible demand for future-looking projects!”

Adam Draper – Co Founder Boost VC

“I believe every ICO I’ve seen is a security,”

Securities and Exchange Commission chairman Jay Clayton.

“We are going to see a massive shift from stock certificates and bond certificates to tokens as a primary form of ownership.”

David Weild, CEO of Weild & Company and former vice chairman of Nasdaq

“The state of Wyoming is the first elected body in the world to define a utility token as a new type of asset class different from a security or commodity,”

Caitlin Long, co-founder of the Wyoming Blockchain Coalition.

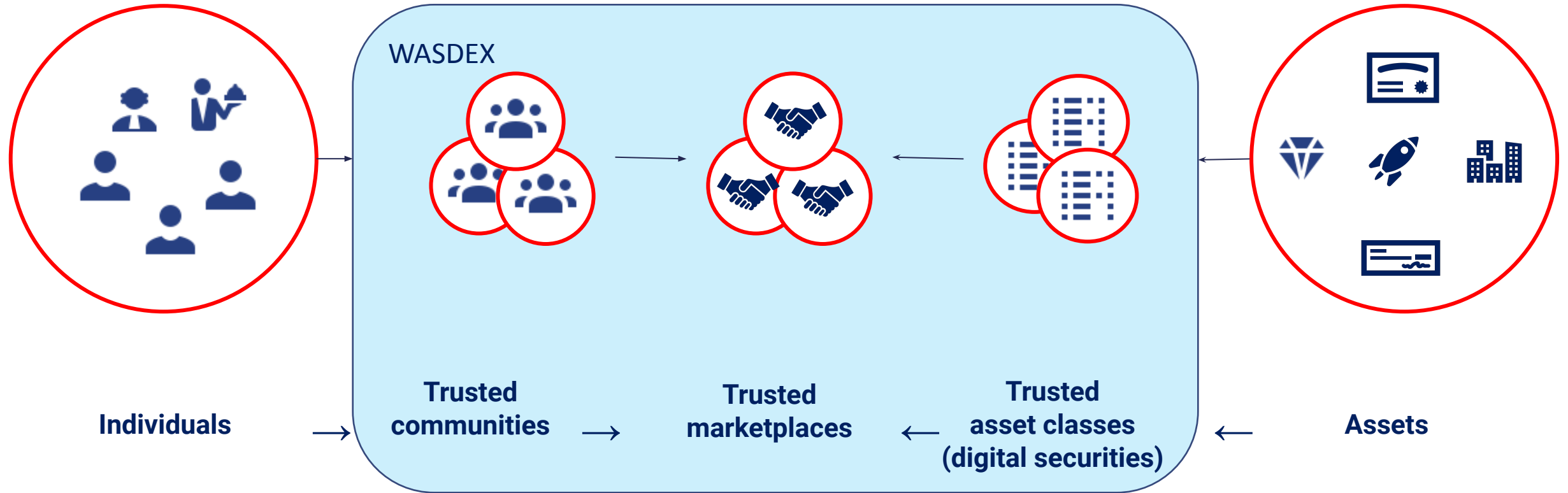
“Security Tokens Market is expected to grow from \$0.3 Trillion to \$4 Trillion by 2022.”

Finoa – The Era of Tokenization

“We provide trust for tokenization and innovators raising capital.”

John Whitton – Founder WASDEX

Building trust to create marketplaces

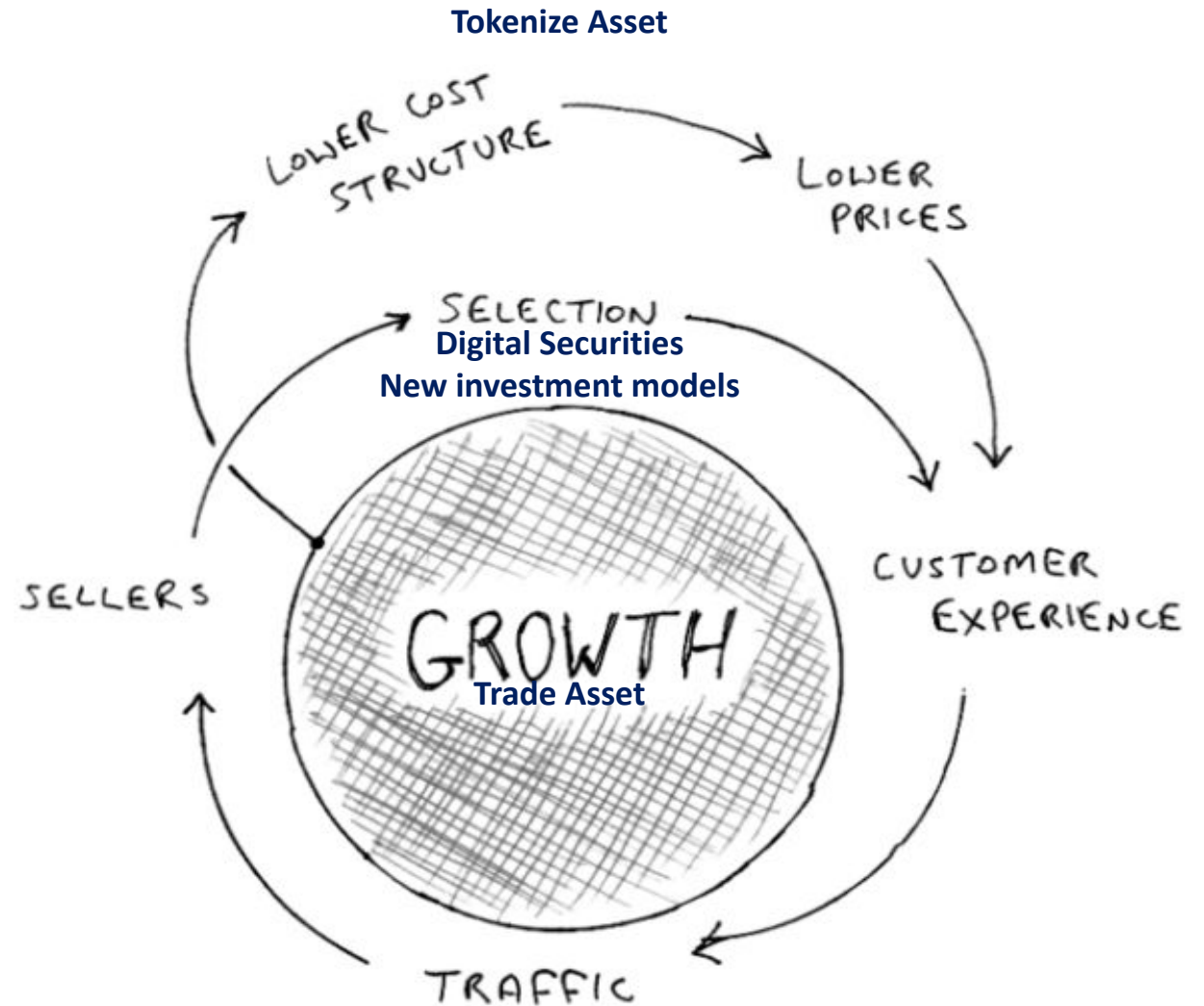


Tokenization is a method that converts rights to an asset into a digital token.

Business model







Trading fee revenue

- Initial listing
- Secondary market



Amazon business model
the WASDEX way

Competition

Company	Compliance individuals	Digital securities	Asset De-risking	Communities and marketplaces	Speed Scalability Breadth of Assets
 POLYMATH THE SECURITIES TOKEN PLATFORM	★	★	⊘	⊘	Ethereum
 HARBOR	★	★	⊘	⊘	Ethereum
 0x	⊘	⊘	⊘	⊘	Ethereum
 SECURITIZE	★	★	⊘	⊘	⊘
 coinbase	★	⊘	⊘	⊘	⊘
 WASDEX	★	★	★ **	★	★ **

**Emerging Asset Value Engine (EAVE) Protocol

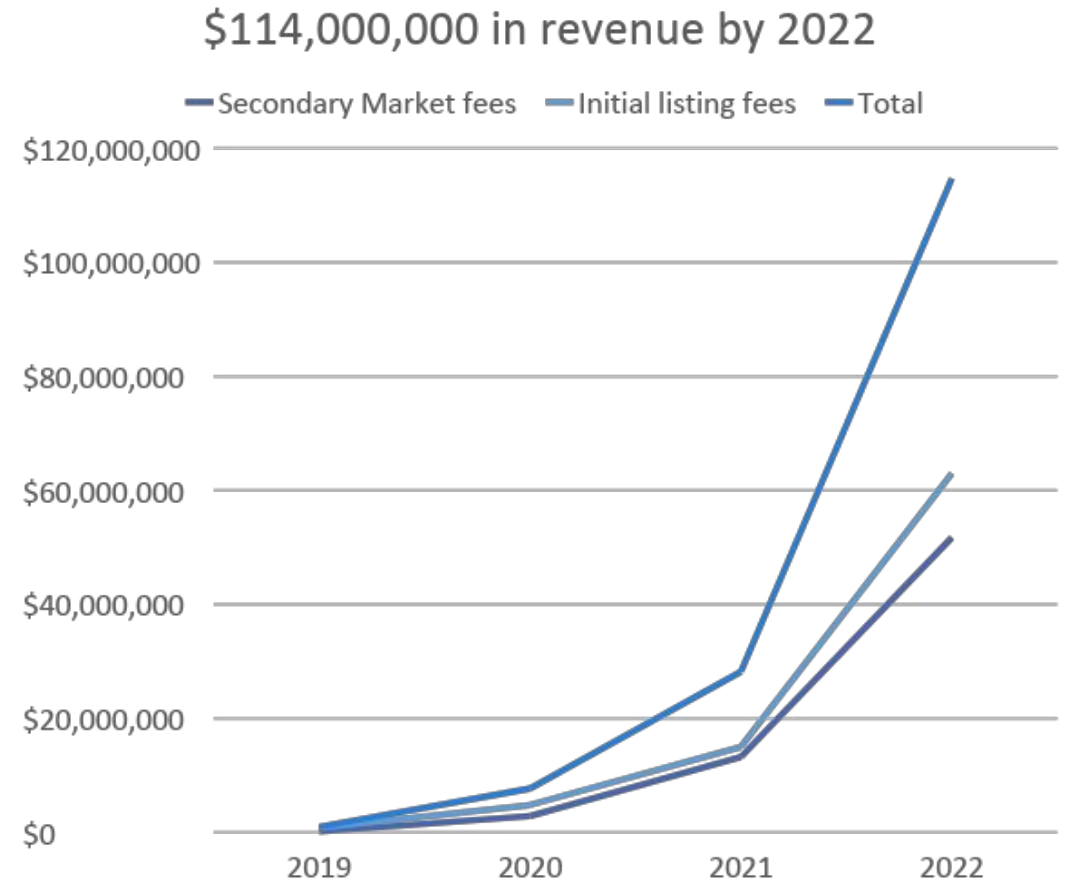
Performant platforms are fast and scalable (transaction time < 5 seconds and transaction per second > 1000)

\$3 Billion digital securities listed on platform

by 2022

- Initial listing fees

- Secondary market fees



Assumptions 1 to 2% Initial Listing Fees
0.7% Trading Fees and 30% Monthly Trading Volume
Return On Investment = 50 to 100x

Key Milestones

Seed funding - raising now

- Founding team and partners formed
- Expression of interest to raise \$100 Million on platform

Seed + 3 months

- Legal Framework for Venture Capital (first Asset Class)
- First Fund Raising Partner

Seed +6 months

- Fund Raising Platform Ready
- First Fund Raise on Platform of \$100 Million

Seed + 12 months

- Series A \$1.5 to \$5.0 Million



Legal Framework may initially involve partnering with a Registered Broker Dealer and Exchanges which have an Alternate Trading System License.

TEAM



 John Whitton 
CEO
Tokenization platform
creator



 Suhabe Bugar 
Technology
Decentralized Systems
PHD Computer Science



Nicolas Billeaud 
Operations
Capital Markets and Operations
(MBA Finance and Management)



 Kenneth J White 
Tokenomics
Economics and
Master Public Policy



 Olivier Veyrac
Advisor
VP Business Development Veeva
MBA Finance and Management



 Andy Freeman
Advisor
Product Strategy

Our founders have experience in capital markets, technology startups, scientific research and economics with a blockchain focus.
We have built two tokenization platforms.

Thank You



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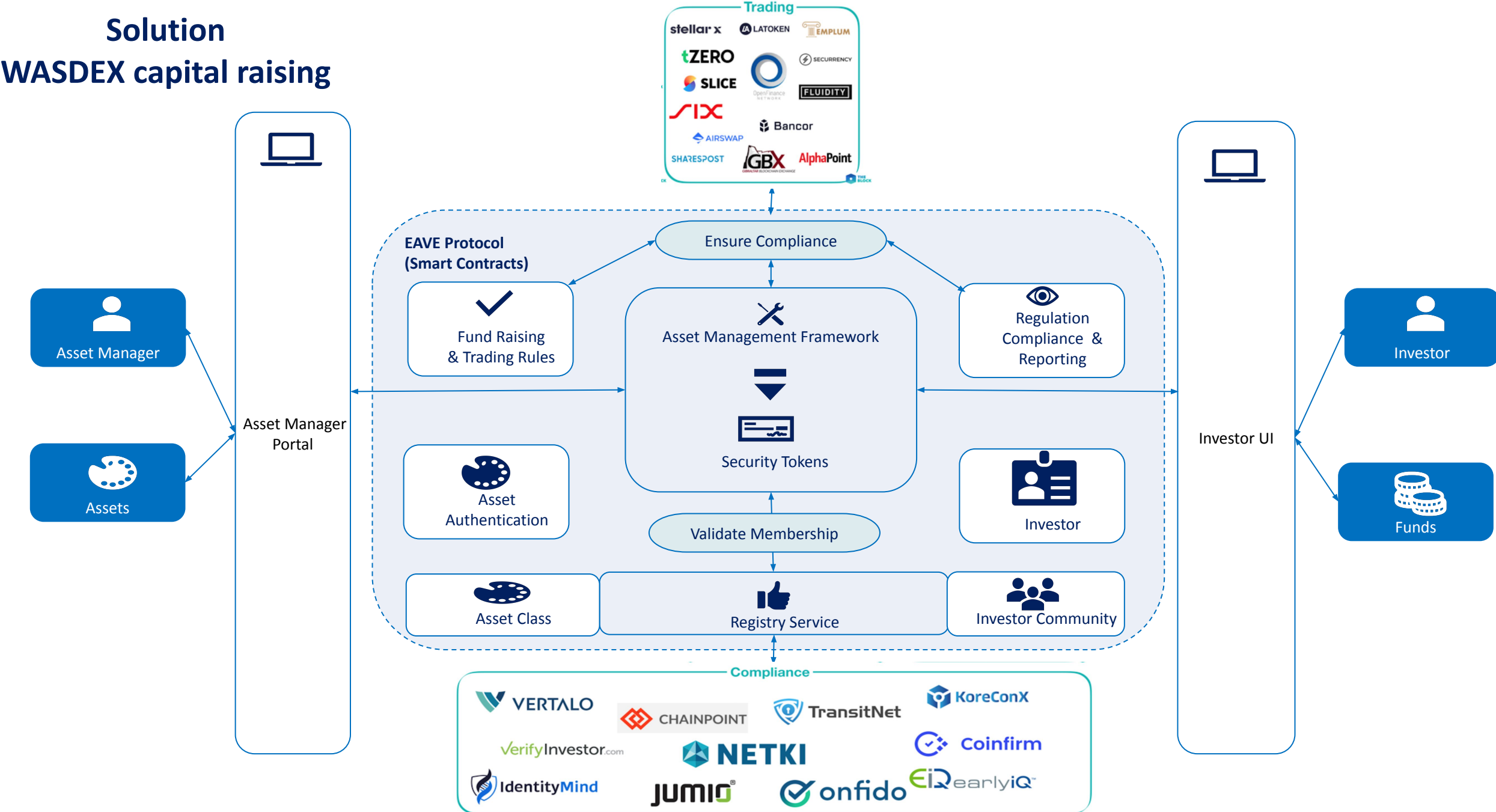
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Appendix

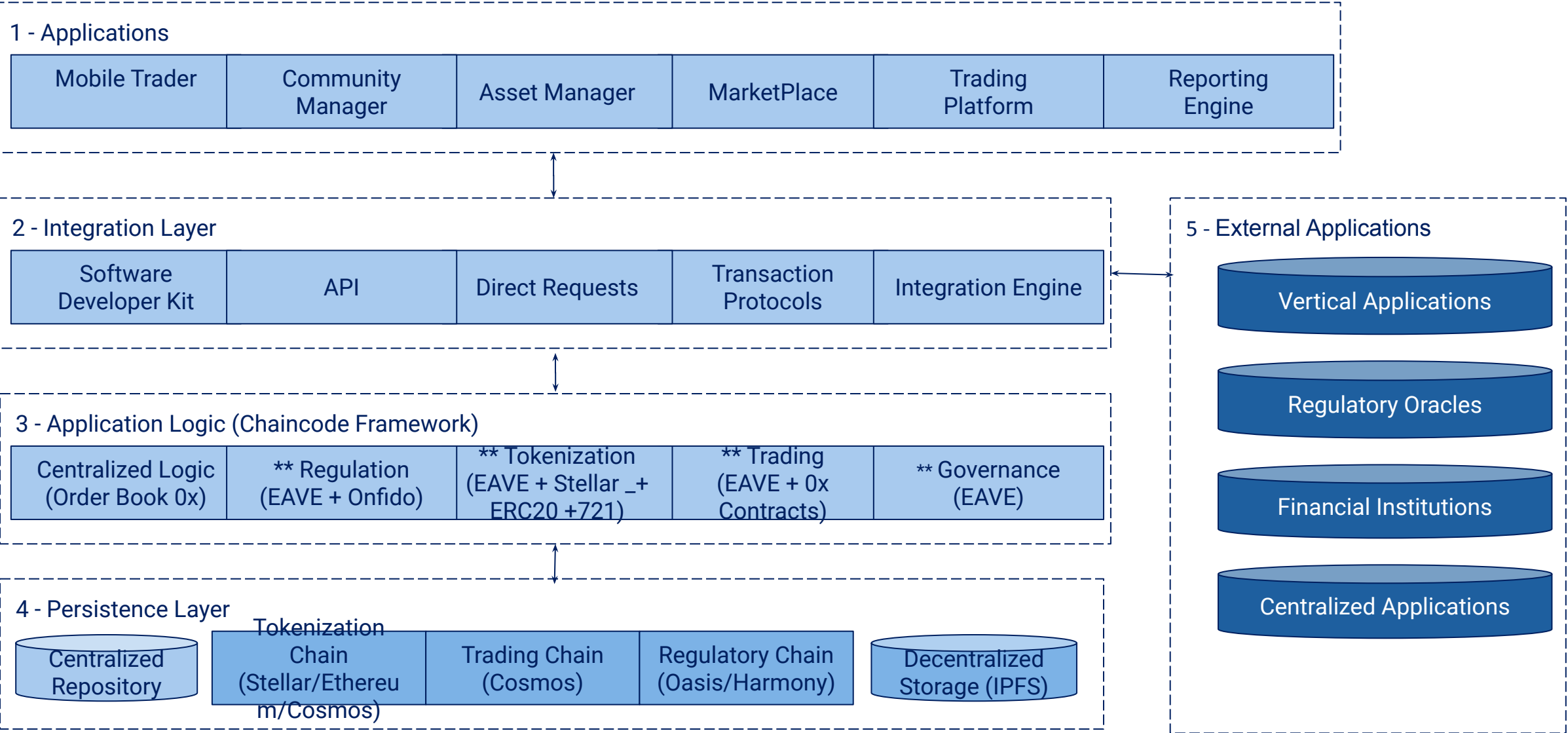
Solution

WASDEX capital raising

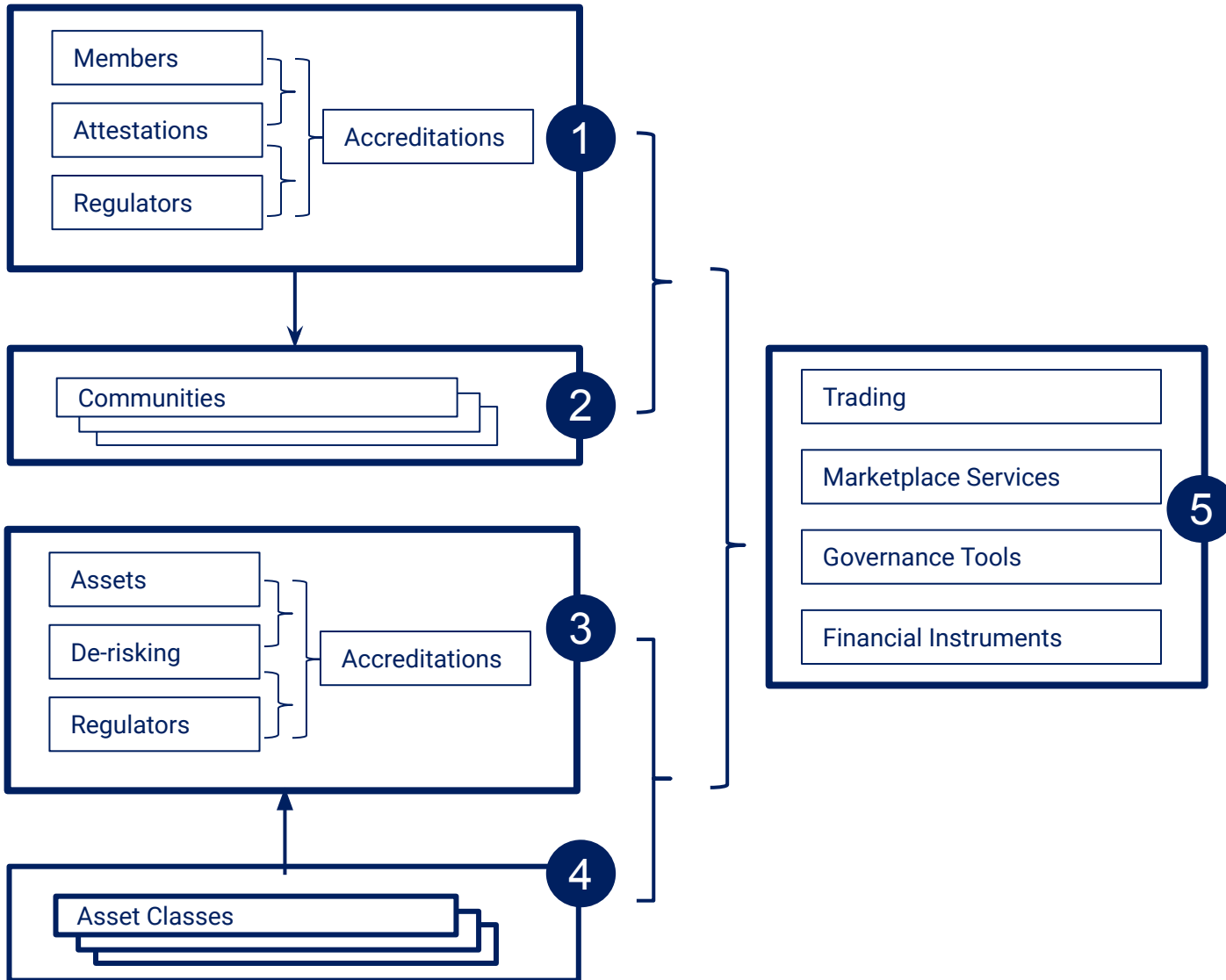


Legend	WASDEX Components	Shared Infrastructure	External Components	** OnChain Component
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Functional Overview



WASDEX Accreditation Overview



1. Members

Members are onboarded
Members are accredited through third party regulation and compliance partners.
Members join communities based on their accreditation.

2. Marketplace Communities

MarketPlaces define their communities.
Communities are typically made up of Members, Regulators and Service Providers

3. Assets

Assets are onboarded
Assets are de-risked through partners (e.g. provenance validation, cleared title, etc.) .
Appropriate, compliant accreditations obtained.
Assets join Asset Classes based on their accreditation, e.g. traditional crowdfunding, security token

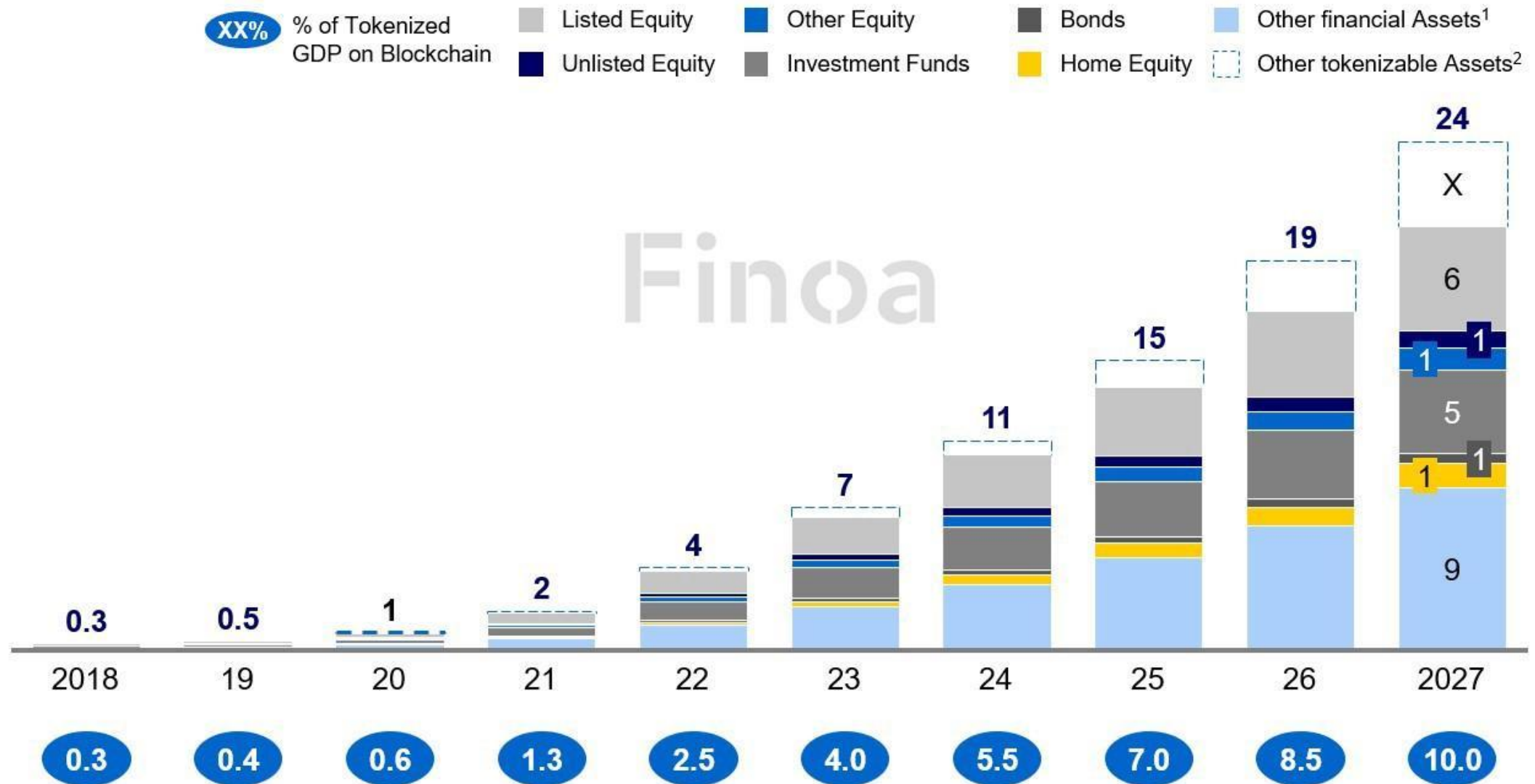
4. Marketplace Assets

Marketplaces list various Assets within Asset Classes.

5. Marketplace

Marketplaces combine Communities and Assets
Marketplaces allow for trading, the provision of services, governance and additional Financial Instruments all based on Asset Class (e.g. peer-to-peer debt, convertible notes)

Projected Tokenized Market Volume until 2027, in \$trn by asset class

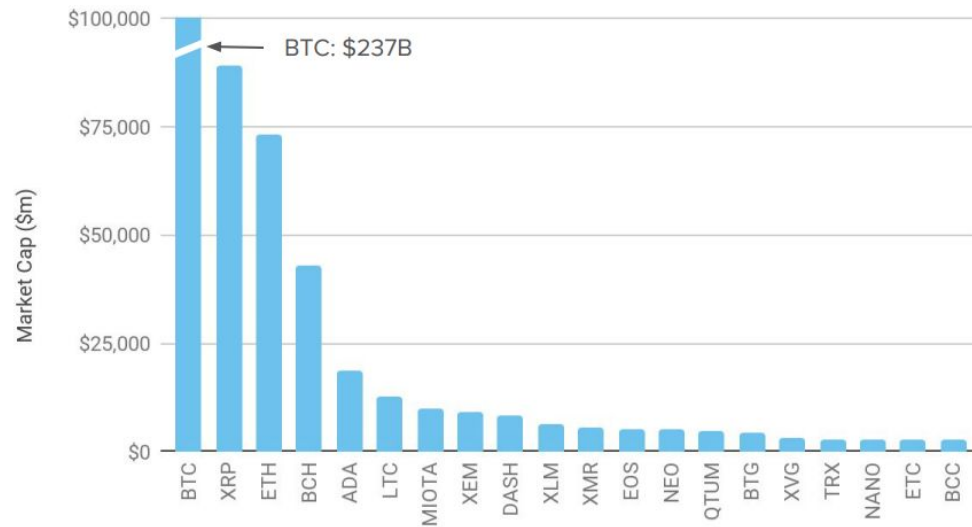


1 e.g. Insurance Policies, Pensions, Alternative Investments 2 e.g. Infrastructure Projects, Car Fleets, Patents

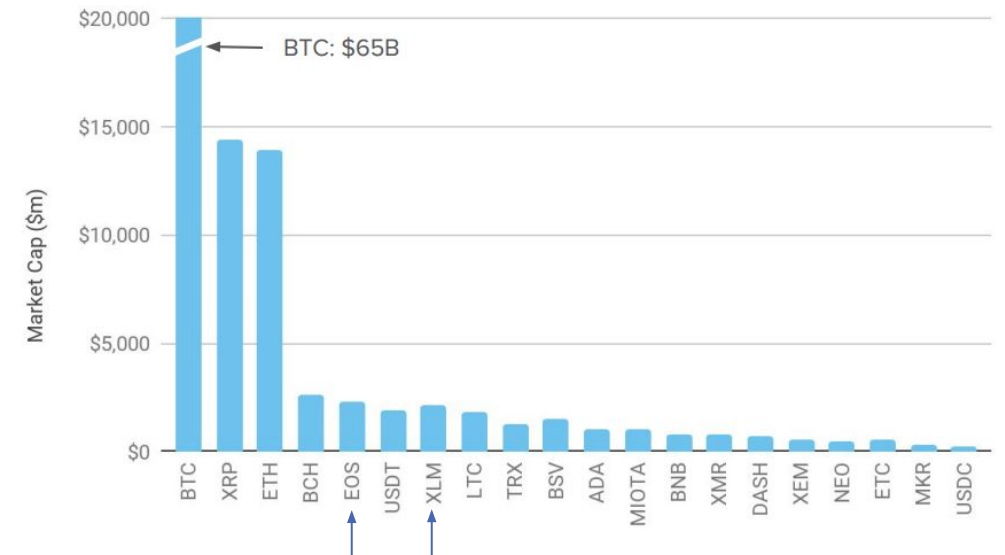
The Rise of Performant platforms

Change in Top 20 Crypto Assets by Network Value

Top 20 Network Value: Jan 2018



Top 20 Network Value: Dec 2018



2018 Crypto Retrospective

CIRCLERESEARCH

Source: coinmarketcap.com

Performant platforms are fast and scalable (transaction time < 5 seconds and transaction per second > 1000)

A4. The Rise of Performant Platforms

Product Road Map

1.0

Fund Raising
2019-Q2

Tokenization offers the ability to raise funds and provide Fractional Ownership of Assets.

- Token Management
- KYC/AML
- Individual Assets
- Funding (FIAT/Crypto)
 - Fund Raising

2.0

Investor Engagement
2019-Q4

Community Management and Asset De-Risking multiple Tokenization Platforms

- Trading Platform Integration
- Investor Grouping
- Regulated Asset Classes
- Trading
- EAVE PROTOCOL

3.0

Marketplace
2020-Q2

Marketplace offers the ability for Vertical Marketplaces to create trading platforms.

- Marketplace
- Community Management
- Asset Markets
- Dividends, Services
- Portfolios
- Lending

4.0

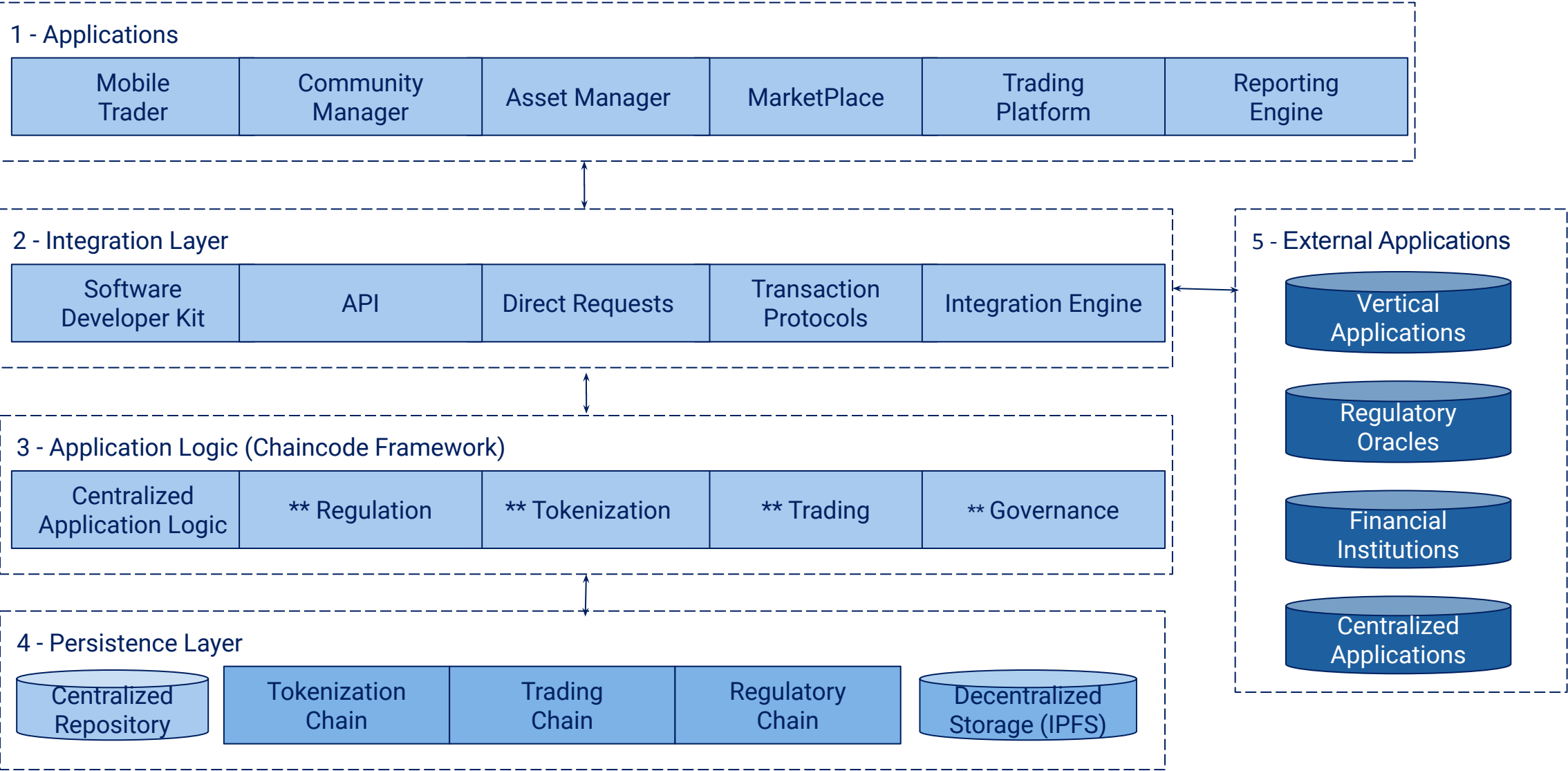
Platform
2020-Q4

Platform offers the ability for Emerging Platform to trade offerings on WASDEX

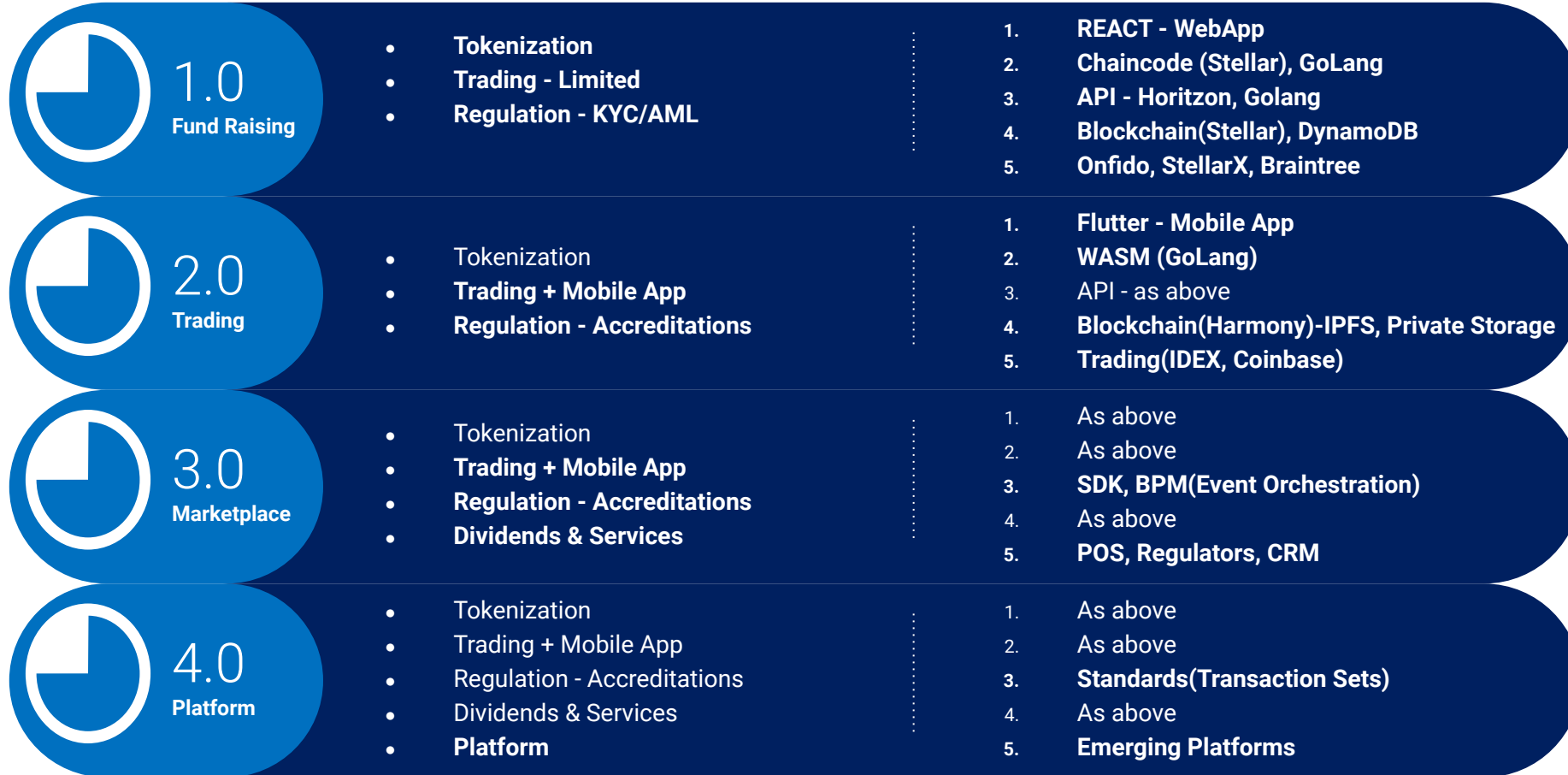
- Platform
- Marketplace Platform
- Asset Services
- Platform Management

Legend	WASDEX Components	Shared Infrastructure	External Components	** OnChain Component
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Architecture



Feature - Technology Map



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